

How to Get a ClickBank Account

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Use one of the most respected payment processors on the Internet to take credit card payments on your website and find products you can make money on as an affiliate.

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What is ClickBank?

ClickBank is both a marketplace and a payment processor. If you are a publisher (someone who has created a product to sell) you can use ClickBank in any of three ways.

A Payment Processor

First, you can put some simple html code on your website that will show on your page as a payment link (button or text, as you prefer.) A customer who clicks on your payment link is taken to a totally secure payment page showing your product details and company name, but in fact hosted by ClickBank. All major credit cards are accepted, and the payment goes straight into your ClickBank account. ClickBank send you a check every two weeks, less their administration fee.

A Commission Only Sales Team

The second way you can use ClickBank is to get other people to sell your products as affiliates. This simply means they take a percentage of each sale that they make. You decide the percentage when you set up your ClickBank Account. They are typically quite high, between 40% and 75%, but this is because they are additional sales to those brought in by your own efforts. They cost you nothing. You can choose to actively recruit affiliates yourself, but if your product is listed on ClickBank, you have a good sales letter on your website and offer a decent commission, affiliates will find you. You won't even know who they are, unless they choose to contact you. All of the accounting is handled automatically by ClickBank.

A List Builder

ClickBank will send you an email whenever your product is sold, irrespective of whether the sale was made directly or via an affiliate. The email contains the customer's name and email address, so you can add them to your list for further profit down the line.

A Source of New Business

The third way you can use ClickBank is to become an affiliate yourself for other people's products. ClickBank makes it particularly easy for you to find popular and profitable products and to set up a simple link for you to promote, sell and profit from them. The link can be in your website or an email. If someone clicks on it and then buys the product you are referring, the commission will be paid directly into your ClickBank Account.

Get Your ClickBank Account

To get your ClickBank Account, go to:

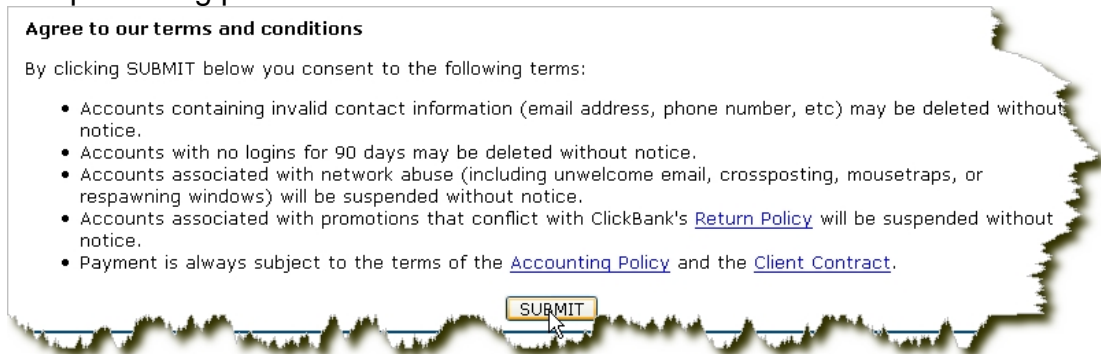
<http://www.phil-recommends.com/clickbank/>

Tips For Setting Up Your ClickBank Account Correctly



The screenshot shows the ClickBank website's sign-up form. At the top, there is a navigation bar with links for Home, Sign Up, Marketplace, and My Account. Below this is a secondary navigation bar with buttons for Sell Products, Promote Products, Buy Products, About Us, and Customer Support. The main heading is "ClickBank Sign Up Form". A note says "Use your mouse, or *tab* and *shift tab* to move from blank to blank." The form is divided into three sections: "Where shall we send your checks?", "How can we contact you?", and "Select a nickname for your new account". The first section includes fields for "Make checks payable to...", "Street or PO Box", "Suite or Apt #", "City", "State / Province", "Zip / Post Code", and "Country". The second section includes fields for "Your first name", "Your last name", "Your email address (example: joe@aol.com)", "Your phone number (required!)", and "Address of your web site (if any)". The third section has a field for "Account Nickname # (5-10 letters & digits)". A note below the form states: "The nickname you choose will be the 'ClickBank ID' for your account. It will be visible in all our communications, and will appear on the memo line when we make payments to you."

The great thing about signing up is that it's fast and it costs you absolutely nothing! Once at the signup page simply fill in your information and choose who the checks will be made out to. Select a nickname for your affiliate account. This is what you will use as your ClickBank Id for taking payments and promoting products as an affiliate. Click the "Submit" button.



The screenshot shows the "Agree to our terms and conditions" section of the sign-up form. It begins with the text "By clicking SUBMIT below you consent to the following terms:". Below this is a bulleted list of terms and conditions: "Accounts containing invalid contact information (email address, phone number, etc) may be deleted without notice.", "Accounts with no logins for 90 days may be deleted without notice.", "Accounts associated with network abuse (including unwelcome email, crossposting, mousetraps, or respawning windows) will be suspended without notice.", "Accounts associated with promotions that conflict with ClickBank's [Return Policy](#) will be suspended without notice.", and "Payment is always subject to the terms of the [Accounting Policy](#) and the [Client Contract](#)." At the bottom of this section is a yellow "SUBMIT" button with a mouse cursor hovering over it.

If your nickname is not available you will be asked to choose another. Once you have successfully signed up you will be emailed a confirmation code and will be asked to check your email and get the code to confirm your account.

Get the code, enter it, and the next screen you see will be a success screen with your official ClickBank Id and password. You are now an official ClickBank Affiliate! Login into your account and click around the user panel to get familiar with the way it all works.

Record Product Details and Get Payment Link

If you have your own product, you will need to record its name and price in ClickBank in order to get your payment link. You will also set your desired commission rate to attract other affiliates to make sales for you.

Login and select the **Account Settings** tab. Set your payment threshold if you haven't already done so. This is simply the minimum amount your account must reach before ClickBank will send you a check.

If you are selling your own product, select the **My Site** tab and define your website, the payment methods that you will accept and the commission rate that you will pay. Note that you can have only one site per account, but you can have multiple products per site. If you want additional sites, you will need to open a separate ClickBank account for each one.

The html code that you put on your website to take the payment is of the form:

a href="http://n.your_id.pay.clickbank.net"

where n is your product number (1 if you have only one product) and your_id is your ClickBank Id.

Then select the **My Products** tab and then the **Add new product** button. For each product that you want to sell, you must specify a Landing, or Thank You Page (this is the page that your customer will be taken to after payment and so it typically says thank you for purchasing and provides the actual links that the customer will use to download their purchase) and a price.

Setting Up Your Thank You Page URL(s)

names will present informational text.

Once a customer pays, we send them directly to a "Thank You Page" at your web site corresponding to the product purchased. This URL is where you provide the instructions on how to access or download the product. Each product sold through this account is required to have an individual Thank You Page URL. Click here for more information on setting up your Thank You Page URLs. [More Information...](#)

Click on **More Information ...** for complete ClickBank instructions for setting up and testing Thank You pages.

Promote Products As An Affiliate

Once you have your ClickBank Id, you can start promoting other publishers' products as an affiliate. You will want to make sure that you select products that are selling well. If a product is ranked badly or at the bottom of the rankings, there is a reason for that and the chances are that it's not going to sell very well.

To find products to promote, click on the **Marketplace** tab. Once there you have two ways to find a product that matches the subject that you would like to sell products on. You can either use the Category and Sub-Category drop down menu and click "Go" or you can simple enter keywords into the keywords text box that match your subject of interest. Either leave the sorting option set to "By Popularity" because you want products that are proven sellers so you know that you can sell them easily or change it to High Gravity, which will rank them by how successfully other affiliates are selling them. After clicking "Go" you are presented with a list of products. Select one that is in the top five so

you are working with a product with a proven sales record and check that it is paying a decent commission on sales.

Next, click the "Create Hop Link" link under that product. Here you will see a box to enter your ClickBank Id. Enter it and click "Submit" and on the next page you will see your own personalized Affiliate Link! It will be of the form:

http://your_id.publisher_id.hop.clickbank.net/

In an email, you could enter it in exactly that form. If you were putting on your website and wanted the link to appear as Click Here! and open in a new window, it would look like:

```
<a href="http://your_id.publisher_id.hop.clickbank.net/" target="_top">Click Here!</a>
```

That's all there is to it. Anyone clicking on this link will be taken to the publisher's website and if they purchase you will be paid the commission.

Why Get a ClickBank Account?

Anyone working in Internet Marketing should have a ClickBank account. It costs nothing, gives you access to a huge range of products that you can profit from as an affiliate, and provides a simple, safe and effective means of accepting payments from your websites.

<http://www.phil-recommends.com/clickbank/>

Your Internet Business

Would you like to have your own wildly profitable Internet business pulling in 4, 5 or even 6 figures a month? And would you like someone else to do nearly all of the work for you?

The answer is a membership site where, for one low membership fee, you receive each month ready to go Internet businesses that you can start profiting from immediately. Such a site will not only send you one or more businesses every month, but also lead you by the hand to get them up and going. While you've still got to do *some* work, it's the closest thing to a guaranteed Internet income you're going to get. And, of course, over a period of time, you will build a massive empire of Internet businesses that will leverage off each other.

I can recommend two such membership sites.

<http://www.privatelabelstuff.com>

Private Label Stuff (PLS) specializes in supplying you with products with private label rights. This simply means that you have the rights to resell the products at whatever price you choose and keep all of the profits! The

products are e-books or software that your customer can download immediately, so there is no inventory, no carrying cost and you get paid immediately.

Membership cost is only \$37 per month. For that, you get not just the two new products each month, but complete websites to sell them from. So after just one year, you will have 24 Internet businesses running. Average product selling price is around \$27, so if each site averaged only 3 sales per day, your daily income would be \$1,944 - equivalent to just under \$60,000 per month after only one year of operation!

But that's not all. PLS will also send you three surprise bonuses every month, on top of the two new businesses. The bonuses can include an additional internet business, a different type of opportunity, such as an AdSense or an affiliate site, or a brand new way of driving traffic to your existing businesses and increasing your conversions and profits. The surprise bonuses are always highly valuable.

Oops, I almost forgot the signup bonuses! When you sign up to become a member (and, by the way, there is absolutely no obligation to continue; if you decide for any reason that PLS is not for you, you can cancel your membership and keep everything that you've received so far) you also get a heap of valuable signup bonuses. Go to the website <http://www.privatelabelstuff.com> to see what they are, but at the price they are elsewhere on the Internet, you are getting over several hundred dollars worth of product thrown in with your initial monthly membership payment. And some of it is simply not available anywhere else.

The second membership site I can recommend is:

<http://www.flickyourboss.com>

The name says it all, doesn't it? Give your boss the flick and get out of your J.O.B. (Just Over Broke.)

Flick Your Boss is a membership site like Private Label Stuff, but the similarity ends there. It's organized like a college study course, with everything covered in a series of daily and weekly lessons, starting with the most basic stuff and building up week by week, lesson by lesson.

Unlike a college study course, however, your "assignments" can make you big money.

The course is split into three "semesters", called Theory, Assignments and Lifetime Support. At the end of the daily Theory lessons, you will have a thorough grounding in Internet Marketing and, by following the practical exercises, your domain name, sub-domains, web host, website, email addresses, squeeze page and autoresponder will all be set up. The weekly Assignments build on this solid foundation by giving you everything you need

to create profitable Internet businesses. By the time you've completed all the Assignments, you should be making a very comfortable living. You can then choose to go onto the optional Lifetime Support, which gives you one new business every month and keeps you up to date with all the latest industry trends and opportunities.

Membership is a bargain \$29.95 per month. Get all the details at <http://www.flickyourboss.com>.